



Iowa Insurance Companies to Host Des Moines Insurance Conference

West Des Moines, Iowa, May 21, 2014 – Agenda and webcast details for the inaugural 2014 Des Moines Insurance Conference are now available. Participating companies include American Equity Investment Life Holding Company (NYSE: AEL), EMC Insurance Group Inc. (NASDAQ: EMCI), FBL Financial Group, Inc. (NYSE: FFG), Fidelity & Guaranty Life (NYSE: FGL), Principal Financial Group (NYSE: PFG), Symetra Financial Corporation (NYSE: SYA) and United Fire Group (NASDAQ: UFCS). The conference will be held at FBL Financial Group's headquarters in West Des Moines, IA on Thursday, May 29, 2014 with presentations beginning at 7:30 a.m. CT.

The program includes individual company fireside chats with Q&A sessions, as well as special guest speaker Nick Gerhart, Iowa Insurance Commissioner. The event is hosted in partnership with the CFA Society Iowa.

Parties interested in listening to the presentations live may access the webcast on the website of each participating company or by visiting <http://tinyurl.com/nzv6xx>. Archived presentations will also be available following each presentation.

The agenda follows. All times are shown in Central Time.

- 7:30 a.m. United Fire Group (NASDAQ: UFCS)
Mike Wilkins, Executive Vice President
Dianne Lyons, Vice President & Chief Financial Officer
Dave Conner, Vice President/Claims
www.unitedfiregroup.com
- 8:30 a.m. EMC Insurance Group Inc. (NASDAQ: EMCI)
Mark Reese, Senior Vice President & Chief Financial Officer
Scott Jean, Vice President & Chief Actuary
Mick Lovell, Vice President & Director of Business Development
Brad Fredericks, Vice President & Chief Investment Officer
www.emcins.com/ir
- 9:30 a.m. American Equity Investment Life Holding Company (NYSE: AEL)
John Matovina, Chief Executive Officer
Ted Johnson, Chief Financial Officer
Jeff Lorenzen, Chief Investment Officer
Ron Grensteiner, President, American Equity Investment Life Insurance Company
www.american-equity.com

- 10:30 a.m. Fidelity & Guaranty Life (NYSE: FGL)
 Dennis Vigneau, Senior Vice President & Chief Financial Officer
 Raj Krishnan, Executive Vice President & Chief Investment Officer
<http://home.fglife.com/investors>
- 11:30 a.m. Guest speaker Nick Gerhart, Iowa Insurance Commissioner (no webcast available)
- 12:30 p.m. FBL Financial Group, Inc. (NYSE: FFG)
 Jim Brannen, Chief Executive Officer
 Don Seibel, Chief Financial Officer
 Scott Stice, Chief Marketing Officer
www.fblfinancial.com
- 1:30 p.m. Symetra Financial Corporation (NYSE: SYA)
 Jim Pirak, Senior Vice President, Corporate Marketing & Investor Relations
<http://investors.symetra.com>
- 2:30 p.m. Principal Financial Group (NYSE: PFG)
 Terry Lillis, Executive Vice President & Chief Financial Officer - Principal Financial Group
 Ned Brumeister, Senior Vice President & Chief Operating Officer – Principal International
www.principal.com/investor

Contact Information

American Equity Investment Life Holding Co.
 Julie LaFollette
 Director of Investor Relations
 515.273.3602
JLaFollette@American-Equity.com

Symetra Financial Corporation
 Karin G. Van Vleet
 AVP & Director, Investor Relations
 425.256.5351
Karin.VanVleet@Symetra.com

FBL Financial Group, Inc.
 Kathleen Till Stange
 Corporate & Investor Relations Vice President
 515.226.6780
Kathleen.TillStange@FBLFinancial.com

United Fire Group
 Anita Lake Novak
 Director of Investor Relations
 319.399.5251
ALNovak@UnitedFireGroup.com

Fidelity & Guaranty Life
 Molly Carman
 Director Financial Analysis
 410.895.1008
Molly.Carman@FGLife.com

EMC Insurance Group Inc.
 Steve Walsh
 Director Investor Relations
 515.345.2515
Steve.T.Walsh@EMCIns.com

Principal Financial Group
 John Egan
 Vice President – Investor Relations
 515.235.9500
Egan.John@Principal.com