



Insured Retirement Institute

**FOR IMMEDIATE RELEASE**  
Tuesday, June 21, 2016

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## **Symetra Life Insurance Company Joins IRI's Premier Alliance Program**

*Symetra Signs On as Silver-Level Partner*

**WASHINGTON, D.C.** – The Insured Retirement Institute (IRI) today announced that Symetra Life Insurance Company has joined IRI's Premier Alliance Program as a silver-level partner. Headquartered in Bellevue, Washington, Symetra is a leading provider of fixed indexed, fixed deferred and income annuities through a national network of banks and financial advisors.

“We are delighted to have the support of valued members such as Symetra, as we work to promote the sustainable retirement solutions that Americans need to help achieve a secure and dignified retirement,” said **Cathy Weatherford, IRI President and CEO**. “Our Premier Alliance Program members are essential to advancing our efforts to offer industry leading research and education, advocating for our shared goals, and supporting financial professionals as they provide their clients with a holistic planning experience.”

“We're pleased to be involved with an organization that shares our goals and vision for the retirement industry,” said **Dan Guilbert, Executive Vice President of Symetra's Retirement Division**. “As a business, we're better when we work together and learn from each other. We look forward to joining IRI and fellow members in promoting and enhancing retirement solutions for current and future retirees.”

IRI's Premier Alliance Program is the association's highly regarded affinity marketing program. Through the program, IRI members have the opportunity to expand their audience and promote their brand, as they support IRI in achieving its mission.

**About the Insured Retirement Institute:** The Insured Retirement Institute (IRI) is the leading association for the retirement income industry. IRI proudly leads a national consumer coalition of 40 organizations, and is the only association that represents the entire supply chain of insured retirement strategies. IRI members are the major insurers, asset managers, broker-dealers/distributors, and 150,000 financial professionals. As a not-for-profit organization, IRI provides an objective forum for communication and education, and advocates for the sustainable retirement solutions Americans need to help achieve a secure and dignified retirement. Learn more at [www.irionline.org](http://www.irionline.org).

**About Symetra:** Symetra Life Insurance Company is a subsidiary of Symetra Financial Corporation, a diversified financial services company based in Bellevue, Washington. In business since 1957, Symetra



Insured Retirement Institute

provides employee benefits, annuities and life insurance through a national network of benefit consultants, financial institutions, and independent agents and advisors. For more information, visit [www.symetra.com](http://www.symetra.com).

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