

News Release
Diana McSweeney
(425) 256-6167
diana.mcsweeney@symetra.com



Symetra Affirms Commitment to Social Impact Across Community, Environment and Governance Practices with First Corporate Social Responsibility Program

BELLEVUE, Wash.—(March 31, 2022)—Symetra, a national provider of employee benefits, annuities and life insurance, today announced the launch of its first corporate social responsibility (CSR) initiative—**Symetra Social Impact**—establishing a strategic CSR roadmap and outlining program goals through 2025. Unified under an equity and inclusion framework that emphasizes social impact, the new program integrates community, environmental sustainability, and governance efforts to more broadly influence and drive positive outcomes for customers, communities and employees.

“Symetra Social Impact establishes our long-term commitment to our people and our communities, to our planet and to our customers, and to more broadly influence and drive positive social change. With the launch of our first corporate social responsibility initiative, we are taking another step forward toward fully realizing our vision to create a world where more people have access to financial freedom and living up to our aspiration to be the country’s most inclusive insurance company,” said Margaret Meister, president and chief executive officer, Symetra Financial Corporation.

Over the next three years, Symetra Social Impact aims to drive transformation across three priority areas — social commitments, sustainability and governance — through eight goals aligned with the United Nations Sustainable Development Goals.

Symetra Social Impact program goals through 2025:

- 25 Historically Black colleges and universities (HBCU) scholarships by 2025
- 65 percent employee participation in community programs by 2025
- 40 percent paper reduction by 2025
- Carbon neutral by 2023
- New supplier guidelines by 2023
- Financial literacy program by 2025
- New employee sustainability platform by 2022
- \$150K to fund environmental programs for underserved youth by 2025

“Symetra Social Impact underscores our commitment to advancing positive social change, supporting a healthier environment, and making a better world for the communities we serve through a robust program that authentically reflects who we are as an ethical company, as an inclusive brand, and as an engaged corporate citizen,” said Ms. Meister.

To learn more about Symetra’s CSR initiative, visit www.symetra.com/socialimpact.

About Symetra

Symetra Financial Corporation is a diversified financial services company based in Bellevue, Washington. In business since 1957, Symetra provides employee benefits, annuities and life insurance through a national network of benefit consultants, financial institutions, and independent financial professionals and insurance producers. For more information, visit www.symetra.com.

###