

News Release

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Symetra Wins Silver Stevie® Award for Sales & Customer Service

*Retirement Division's Internal Sales Desk recognized in the
'Inside or Telesales Team of the Year' category*

BELLEVUE, Wash. — (March 7, 2023) — Symetra has received a Silver Stevie® Award in the “Inside or Telesales Team of the Year” category in the 17th annual Stevie Awards for Sales & Customer Service. The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development and sales professionals. The 2023 winners were announced during a gala event attended by more than 400 professionals from around the world at Caesars Palace in Las Vegas, Nevada on Friday, March 3.

“We are honored to be represented among a wide array of industries and internal sales desks across the country and recognized with a 2023 Silver Stevie® Award,” said Cris Hunter, AVP, Internal Sales. “Since 2020, Symetra Sales Desk has contributed to exceptional sales growth, culminating in last year’s record-breaking performance, maintained an increase in activity over multiple years, and done so while navigating the pandemic and financial market turbulence. Our success in challenging circumstances is a tribute not just to the agility of Symetra, but to the adaptability and resiliency of our sales desk personnel—and a validation of the professionalism they bring to every interaction with financial professionals and with our customers.”

More than 2,300 nominations from organizations of all sizes and in virtually every industry, in 49 nations and territories, were considered in this year’s competition. Winners were determined by the average scores of more than 170 professionals worldwide on seven specialized judging committees. Entries were considered in more than 90 categories for customer service and contact center achievements and more than 60 categories for sales and business development achievements.

“The nominations we received for the 2023 competition illustrate that business development, customer service, and sales professionals worldwide, in all sorts of organizations, have continued to innovate, thrive, and meet customer expectations,” said Stevie Awards president Maggie Miller. “The judges have recognized and rewarded their achievements, and we join them in applauding this year’s winners for their continued success.”

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at www.StevieAwards.com/Sales.

About Symetra

Symetra Life Insurance Company is a subsidiary of Symetra Financial Corporation, a diversified financial services company based in Bellevue, Washington. In business since 1957, Symetra provides employee benefits, annuities and life insurance through a national network of benefit consultants, financial institutions, and independent financial professionals and insurance producers. For more information, visit www.symetra.com.

About The Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®,

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The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

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